

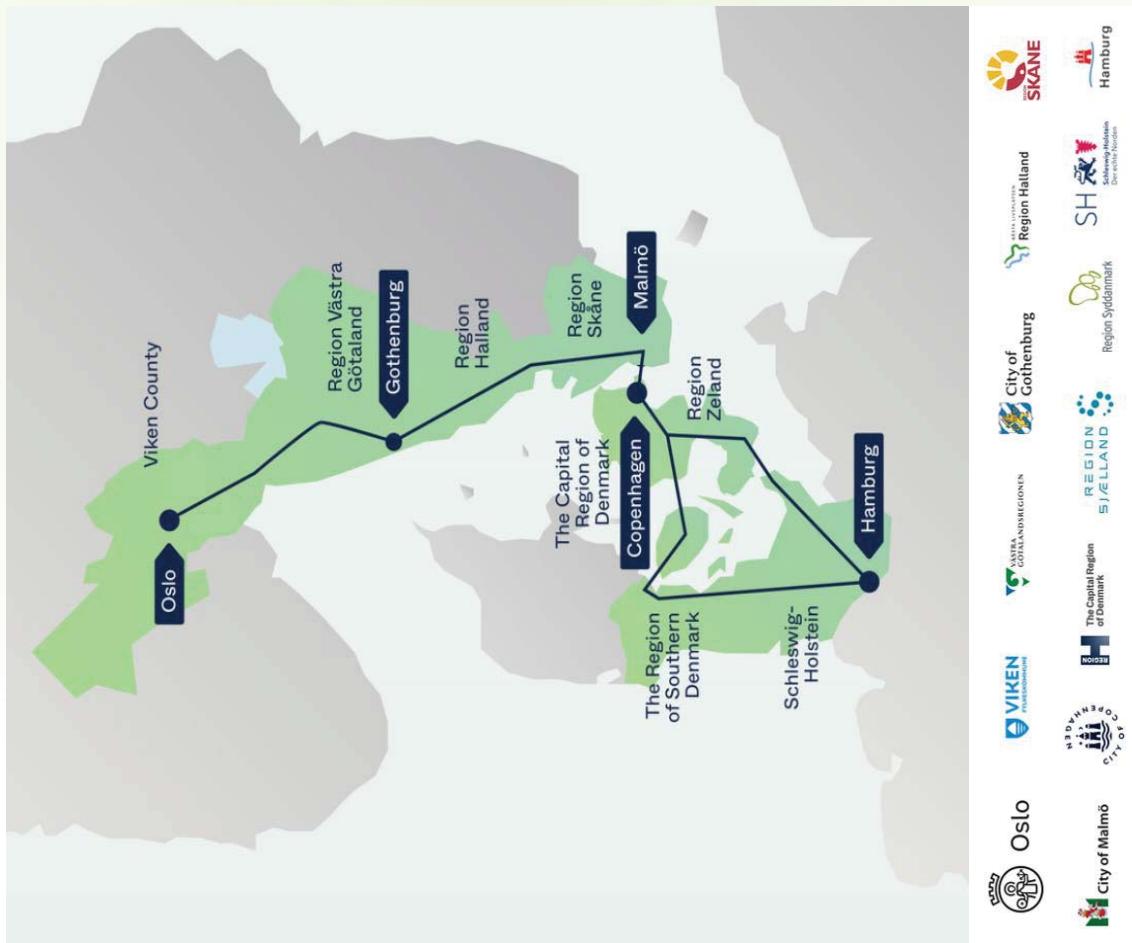


Connecting cities and regions for a greener future



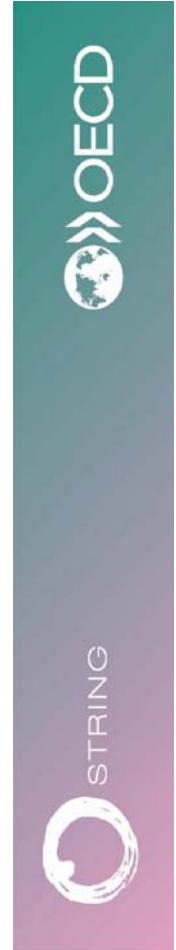
# We are STRING

- Creating a new, green megaregion in Northern Europe
  - Deliver on United Nations' SDG's 11: Sustainable cities and communities.
  - 14 million inhabitants
  - OECD identified STRING as an area with extraordinarily strong competencies within green solutions.
  - 13 regions and cities between Hamburg and Oslo
- Vision: We strive to be a globally acknowledged Green Hub and a leading implementer of sustainable infrastructure.*



# STRING megarregion: Why & How?

- OECD: Future growth centres in megaregions
- Competitive voice at EU level and on the global market
- Framework to recover from the COVID pandemic
- STRING-OECD policy paper with tangible recommendations for all levels of governance
- Two important characteristics:
  - A joint internal market
  - Sustainable infrastructure connectivity



# Green Hub: Joint innovation & marketing strategy

According to an analysis by the DTI, STRING can be identified as a **internationally acknowledged**

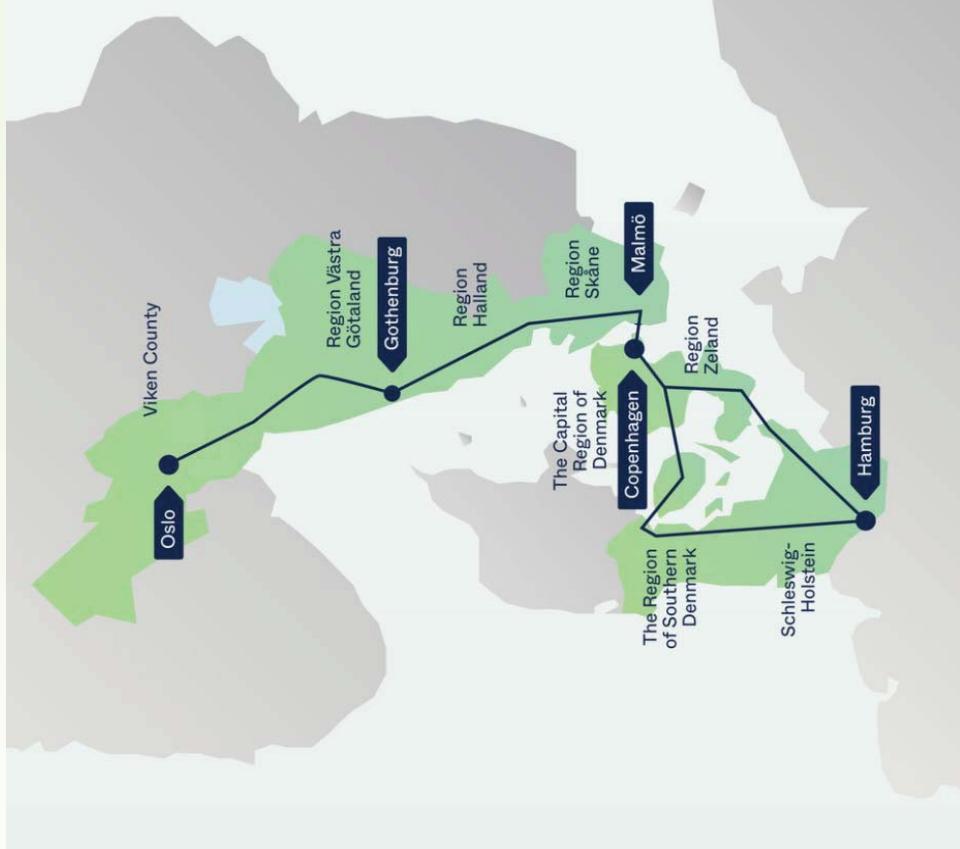
## Green Hub:

- 4000 green tech companies + 50 new every year
- 8 times more green tech publications than global average
- Tripled number of green tech patents over past 20 year
- Fehmarn Belt Fixed link = window of opportunity to break down silo thinking across borders



# **Green Hub: Joint innovation & marketing strategy**

A joint action plan to position STRING as an international Green Hub:



- 1. Mapping of STRING's green tech sector V**
- 2. Joint national agreement between the four STRING countries**
- 3. Joint value proposition**
- 4. Investing in attracting and retaining green tech companies and skilled workers**
- 5. Linking test facilities for more green innovation**
- 6. Institutionalising green investment in STRING with:**
  - Investment organisations
  - Clusters
  - Public-private partnerships

# Interconnected transport infrastructure

- **Fehmarn Belt Fixed Link:**  
Maximising benefits of the tunnel as game changer for connectivity and trade in Northern Europe.
- **Double tracked railway between Oslo and Gothenburg**  
Improving railway stretch between Gothenburg and Oslo with double tracks
- **Fixed Links across Öresund:**  
Promoting new fixed links across the Öresund accounting for increased traffic flows in the wake of the Fehmarn Belt Fixed Link.
- **Hydrogen Corridor:**  
Decarbonising the EU transport system with a network of refuelling station for hydrogen heavy duty vehicles along the EU ScanMed TEN-T corridor.



# Interconnected transport infrastructure

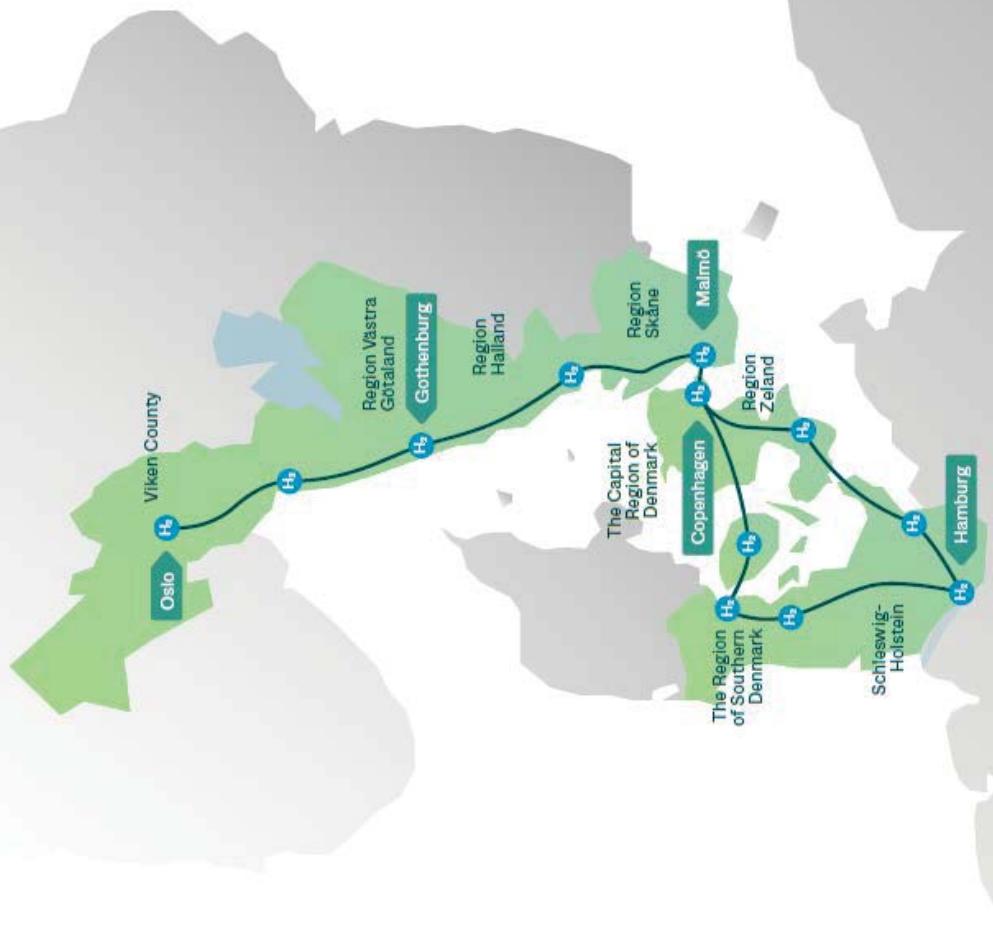
- Leveraging on the Femern Fixed Link by eliminating further bottlenecks
- Joint transport commission for cross-border transport planning
- Action plan on alternative financing opportunities
- Use European railway systems to scale up circular economy



# A frontrunner region for hydrogen

## STRING Hydrogen Corridor

- A min. of **12** hydrogen refuelling stations
- Fleet of up to **570** hydrogen heavy-duty vehicles
- Public-private partnership along the hydrogen value chain.



- Regional innovation
- Attracting investments, talent and businesses to Northern Europe
- Answer to EU climate targets and alternative fuels directive
- **Sustainable cross-border infrastructure** strengthening trade in Northern Europe
- Establishing of entirely **new industrial branch**
- Implementing EU, national and regional **H2-strategies**
- International flagship project for the production, application and export of hydrogen



Thank you for your attention!



in @STRING  
@STRINNGorg



@STRING

For more information: [www.stringnetwork.org](http://www.stringnetwork.org)