

Fehmarnbelt as an opportunity

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Crossborder Analysis



Network meetings



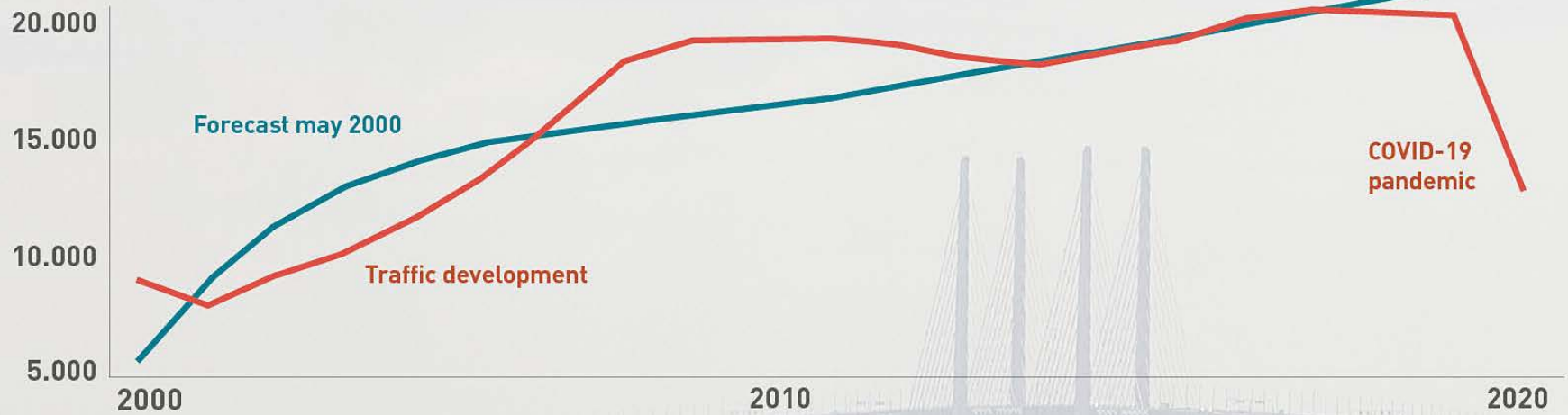
News



ØRESUNDS
INSTITUTTET

New infrastructure increases mobility

- Focus on the people, research and companies



Get to know your neighboring countries

- Different network
- Different political structure
- Different legal system
- Different school system
- Different business culture



Map common strengths

- Logistics important base - go green
- Gather strength within research and business

Sony Mobile
Ericsson
Mobile cluster, Lund



Vestas
Wind power



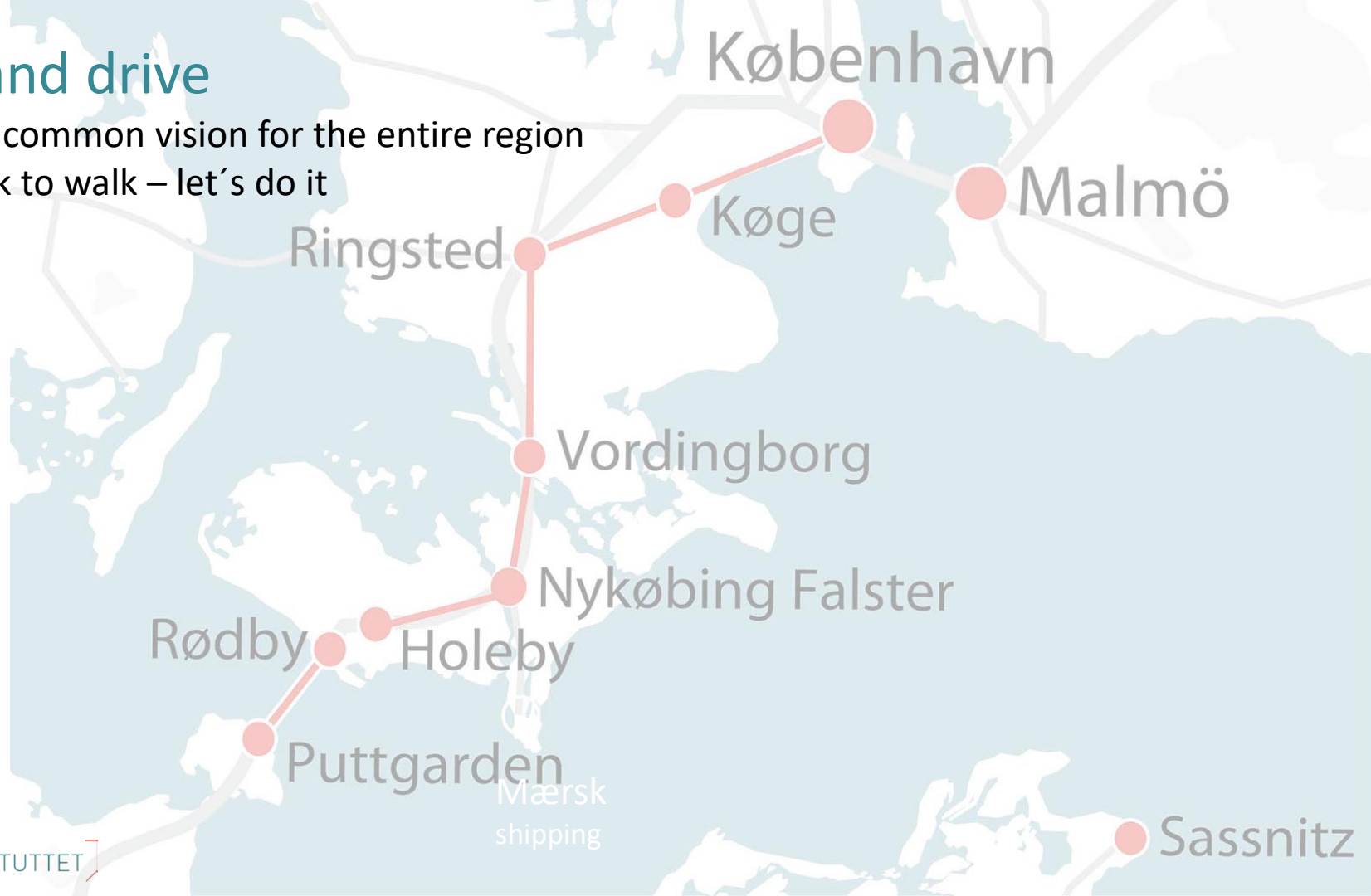
Novo Nordisk
Medicon Valley



Tourism
livability

Vision and drive

- Create a common vision for the entire region
- From talk to walk – let's do it



Thank you



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