Growth prespectives Øresund

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Message

1. Malmö has stable growth figures
2. Growing as hub for HeadQuarters and logistics
3. Surveys indicate continued integration Malmö-CPH
4. Major Investments in R&D to fuel continued growth

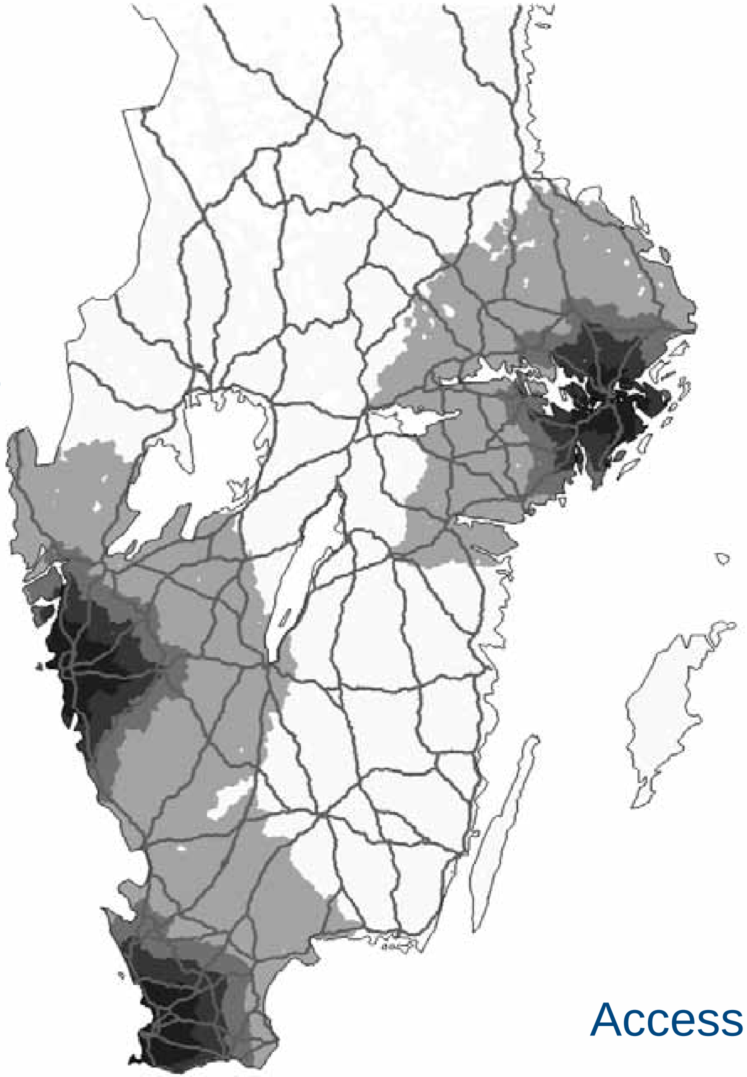
Strong underlying urbanisation trend

<u>BIG THREE</u>

R&D share 75%

Academic share 65%

Real estate prices + 600%
(since 1980ies)



Accessibility (rearch)

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The Economist

The Swedish economy is the “North star” of Europe

Unlike much of the rest of Europe, Sweden is roaring ahead

Indicators 2000-2008 (pre crisis)

R&D (employees) + 132%
KIBS (employees) + 45%

Swedens 2nd largest local labour market >1,1 Mio

Light adjusted GDP

	Mio USD (2000)
Copenhagen-Malmö	45
Olso	36
Stockholm	27
Helsinki	20

Florida, Gulden, Mellander (2007)

Local labour market growth

Malmö, Population Growth					
City			Labour market (Sweden)		
2000	2014	Growth	2000	2013	Growth
259 000	315 000	22%	635 000	1 105 000	74%

Renowned Corporations

West coast

(Gothenburg to Malmö)

VOLVO (Trucks)

Volvo cars

SKF

TETRA PAK

IKEA

Alfa Laval

Axis

Astra Zeneca..

..and so on..

New HQ locations

Swedish Öresund (Malmö/Lund)

Ikea

Ikano

Brio

Thule

Hilding Anders

Mercedes Benz

Honda

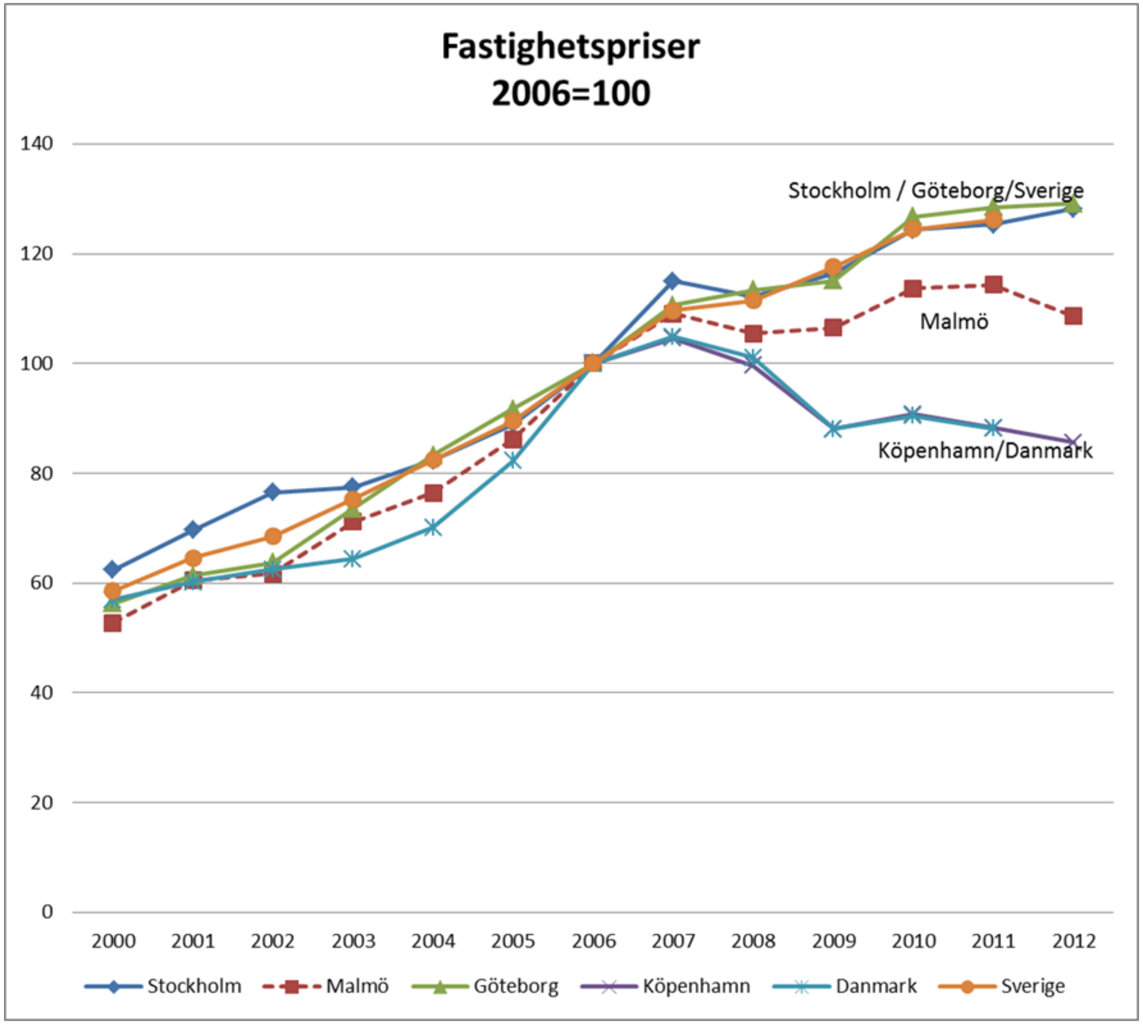
Subaru

Sony

R.I.M.

…and so on..

Integration with Copenhagen case: real estate



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Integration set to increase

Could you work, live or study on the other side…?

	1992	2009	Change
		Danish (18 years)	
Working	46%	51%	5%
Living	9%	28%	20%
Studying	12%	14%	2%
		Swedes (18 years)	
Working	65%	85%	20%
Living	38%	48%	10%
Studying	35%	42%	7%

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Major investments
Total EUR 23 Billion

- ESS/MaxIV EUR 4Billion

- ESS European Spallation Source
  - 17 partner countries
  - Starts 2014 opens 2019

- Max IV

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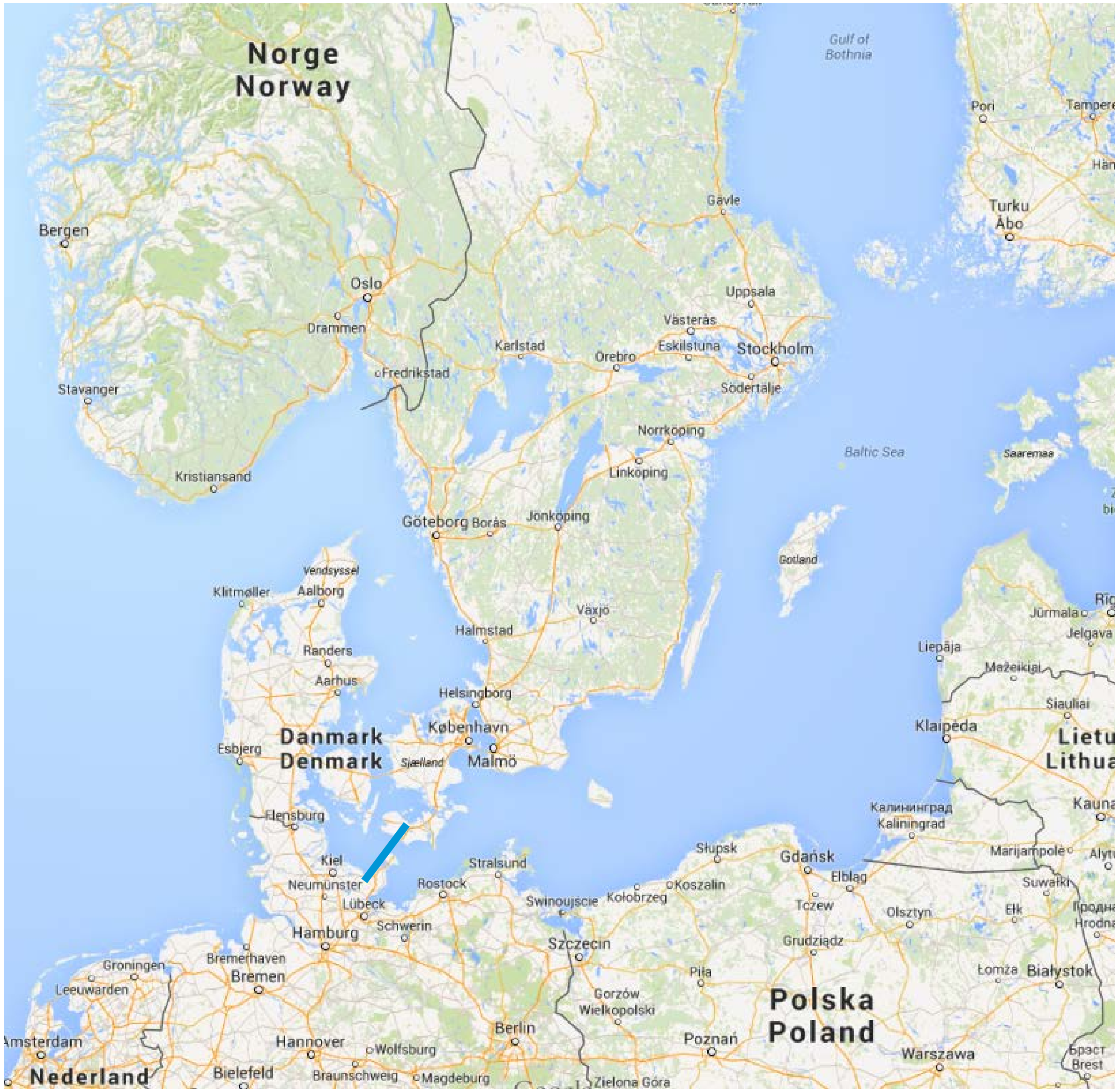
Fixed links to re-define ”the North”

Fehmarn fixed link
EUR 5billion



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Vi påverkar   Vi stöder   Vi sammanför

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Development needs

- Education (all levels) ”too domestic”
- Congestion issues labour market vs transport
- Productivity issues